

CONVERSATIONS
WITH OUR MENDOCINO
COUNTY NEIGHBORS:
#5 in a Series.

Paid for by Mendocino Redwood Company, LLC

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INFO
GOES
HERE

Laytonville Fire Chief **Jim Little**

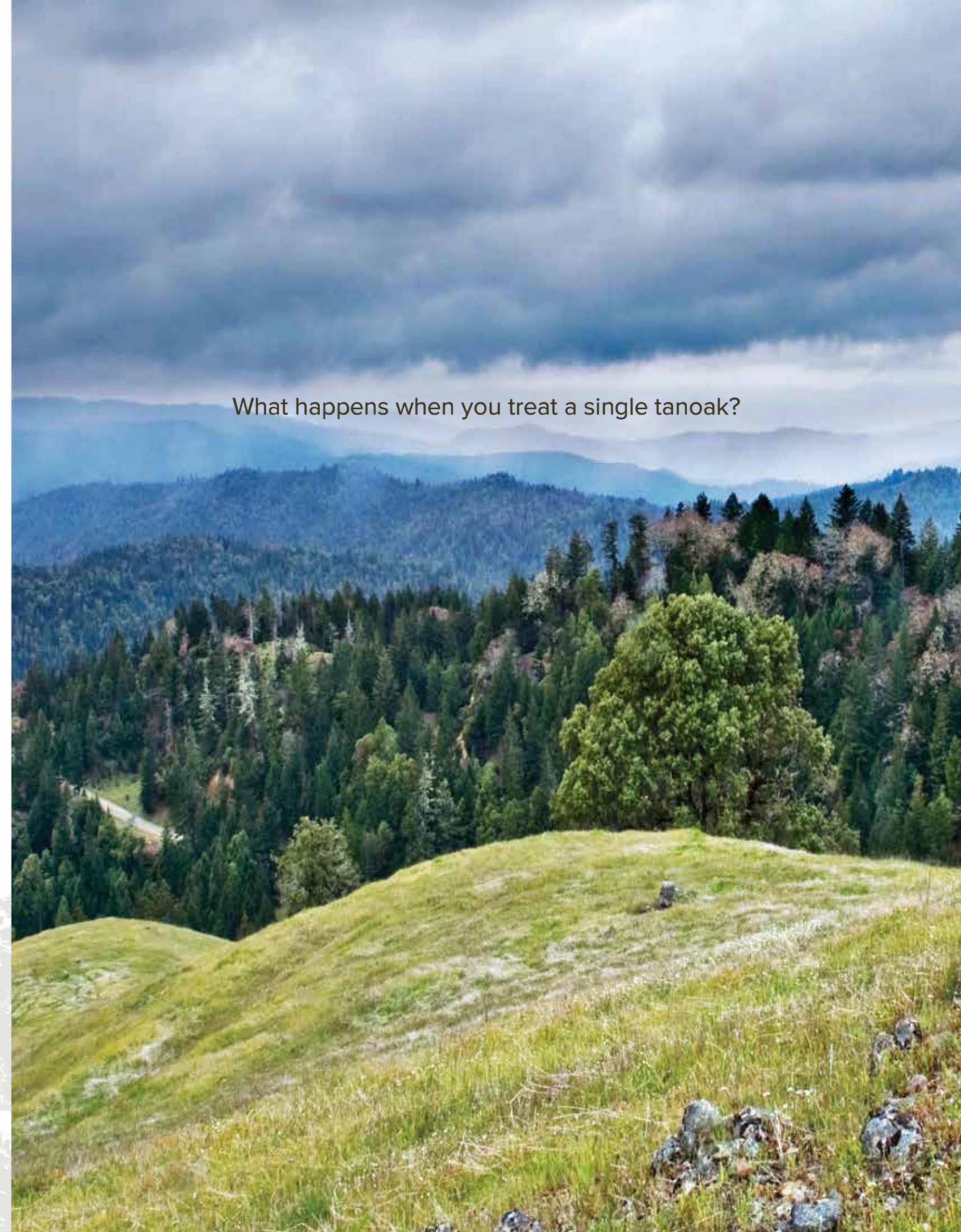
Retired Cal Fire Deputy Chief, Resource Management,
Bruce Strickler

Marc Jameson, Deputy Chief,
Demonstration State Forest Manager, Retired

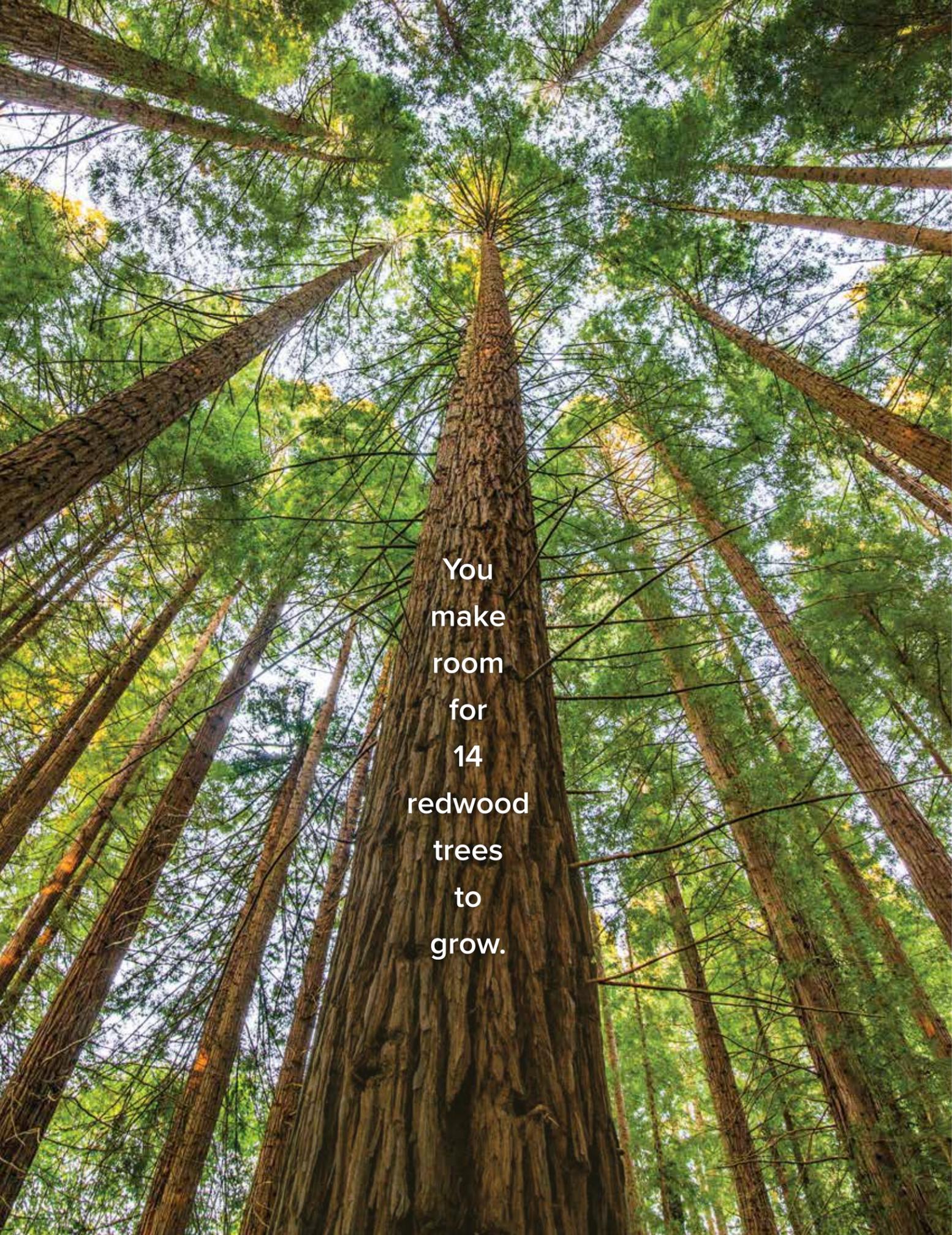
John Andersen, MRC Forest Policy Director

Recommend voting **no** on Measure V.

A well-intentioned idea that will do more harm than good.



What happens when you treat a single tanoak?



You
make
room
for
14
redwood
trees
to
grow.

In the past few weeks, we've been working hard to initiate a discussion about Measure V.

Our point:

Measure V is a well-intentioned ballot proposition written by our neighbors. We have learned a lot from them and they have made us better.

But, on balance, it will do more harm than good.

And here's why.

We use Forest Stewardship Council® approved science to manage and selectively remove tanoak that suppresses conifer growth.

Resulting in woodlands that now provide habitat for 14 million additional thriving redwood and Douglas fir trees.

Something that could never have happened with Measure V's permanent restrictions on tanoak treatment.

To put this into perspective, that means 1 tanoak treated by expert foresters, each one by hand.

And 14 immensely productive and sustainable redwood and Douglas fir trees gained.

Environmentally speaking, it's the kind of math that speaks for itself.

Join the conversation at mrc.com/contact-us.
And ask about our free Forest Practices & Progress tours.

MENDOCINO REDWOOD COMPANY